

Using Data to Advance Early Childhood Outcomes

Dane County, WI

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Context: Madison, WI



Dane County Population: 536,000

City of Madison Population: 255,000

Kids under age 5 = 30,300

9% (2,718) experiencing poverty

United Way of Dane County

EDUCATION

- Children are cared for and have fun as they become prepared for school.
- Students succeed academically and graduate from high school prepared for college, career and community.



INCOME

- More people are on pathways out of poverty.
- There is a decrease in family homelessness.



HEALTH

- Reduce racial health disparities in Dane County.
- Increase resiliency and trauma supports for Dane County residents.



2GEN (MULTIGENERATIONAL APPROACH)

Build family well-being by intentionally and simultaneously working with children under five and the adults in their lives together.

Education: Born Learning Strategies

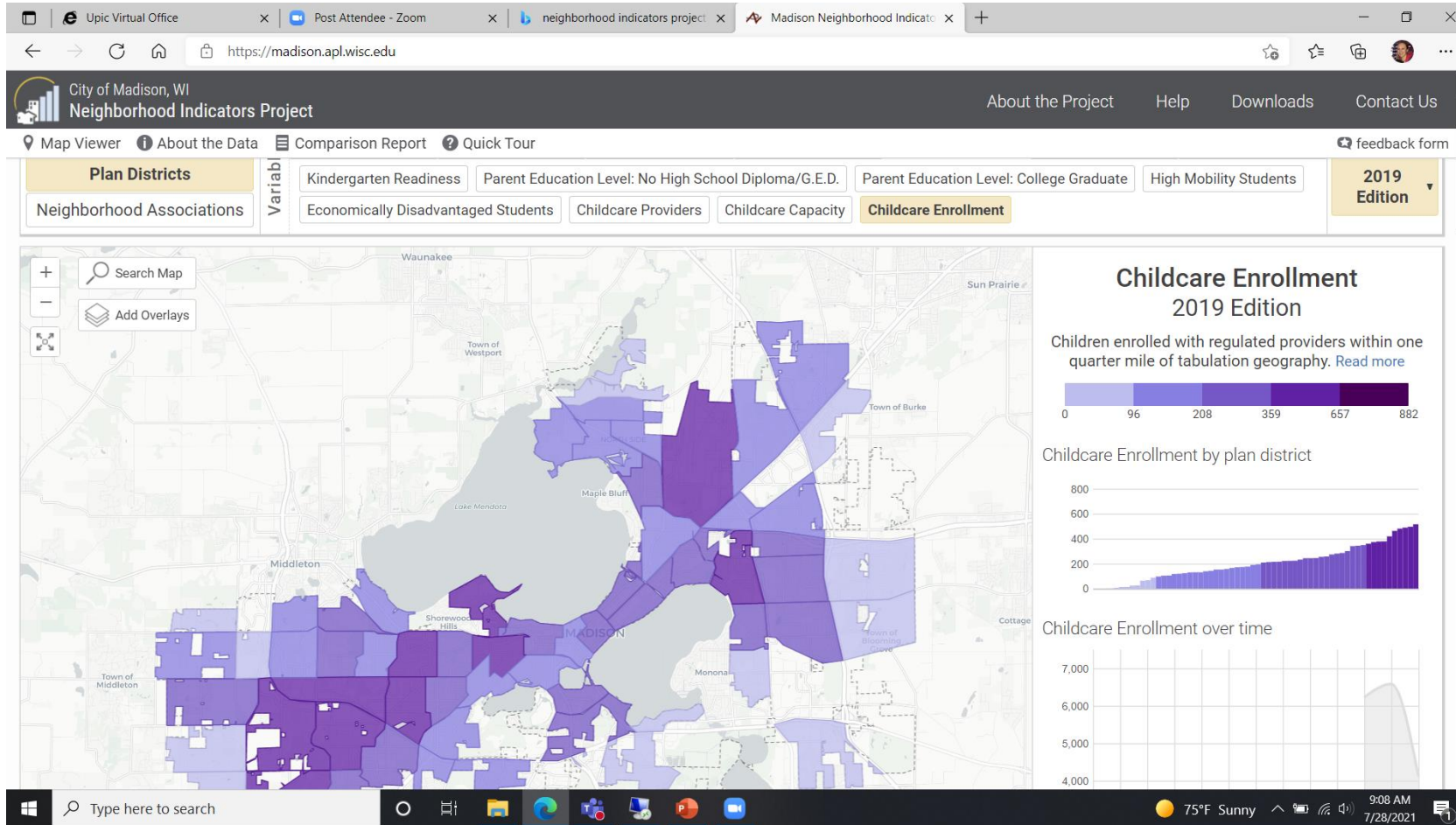
1. Parents supported in how to be their child's first teacher.
2. Holistic family supports focused on 13 geographic areas.
3. Children screened for developmental delays, families receive support for potential delays. (ASQ data sharing and referral)
4. Community of practice to support professionals – Home Visitors.
5. Healthcare professionals knowledgeable and connected to community supports.



**Child Care
Assistance
Program**

**Child Care
Accreditation**

City of Madison: Neighborhood Indicators Project



<https://madison.apl.wisc.edu/>

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Intentional in funding and aligning metrics:

- RFP's for investments/funding – involve each entity (volunteers and/or staff) in the decision-making process for alignment

Funding for School Aged Care during Pandemic Response

- Created identical characteristics for funding from the City of Madison, the Madison Metropolitan School District and United Way of Dane County

Finding Ways to Share Data: Comprehensive Plan for Early Childhood

- Creation of alignment in strategy in the development of the Comprehensive Plan for Early Childhood
- Collective decision-making process on outcomes
- Pandemic impact on implementation
- Now an example of a good strategic plan in the Early Childhood State Systems Building Resource Guide.

Early Childhood Comprehensive Plan

Guiding Principles

- Transparency * Equity * Engagement

Goal

- identify current state of Madison early childcare and education
 - collect feedback from community leaders,
 - draft themes and action steps,
 - gather feedback from parents and service providers

Overview of The Plan

Recommendations:

1. Link Families with Resources
2. Improve Access to High Quality Child Care
3. Support Early Childhood Workforce
4. Coordinate Early Childhood
5. Inform Strategies with Data
6. Mobilize the Community

<https://madison.legistar.com/View.ashx?M=F&ID=8096486&GUID=BF0449D6-237B-44B6-A80A-265C08BC3832>

Questions

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