

ABBREVIATED AGENDA

ALL EVENTS ARE SCHEDULED TO TAKE PLACE AT
KALAHARI RESORTS AND CONVENTIONS in ROUND ROCK, TX

WEDNESDAY, AUGUST 28

5:30-7:30 PM: Welcome Reception & Networking

THURSDAY, AUGUST 29

8:00 AM: Breakfast and Plenary Speaker

9:00-11:45 AM: Sessions focused on growth and development in the areas of community impact, capacity building, strategic relationships, and fundraising.

Session examples: *Texas UWs Working Cross-Regionally on Resource Development, Effective UW Strategies to Support Local Workforce Needs, United Way Role in Community Resiliency and Emotional Recovery, How to Make Digital Marketing and Social Media Work for your UW, DEI Framework in Today's UW, Building Capacity of Nonprofit Partners*

12:00 - 1:15 PM: Plenary Panel and Lunch

1:30-2:30 PM: Fast Friends – informal small groups focused on different topics. Sessions will last about 20 minutes to allow attendees to move around to multiple groups.

Topic examples: *Preparing for 2025 Legislative Session, Fresh Fundraising Ideas, Employee Benefits, Organizational Culture*

3:00-4:15 PM: Sessions focused on growth and development in the areas of community impact, capacity building, strategic relationships, and fundraising.

Session examples: *Effectively Using Data Metrics and Scorecards to Show Impact, Political and Social Determinants of Health, Bringing ALICE to Life in your Community*

4:30-5:30 PM: Networking Reception – Network informally or engage with colleagues in similar staff positions

FRIDAY, AUGUST 30

8:00-9:00 AM: Breakfast

9:15-10:45 AM: Peer Planning – UWT leading whole group learning with breakouts and interactive tables all focused on UWs doing work differently.

10:45-11:45 AM: Plenary Speaker

11:45-12:00 PM: Wrap Up

This conference will offer exciting learning and networking opportunities for Texas United Way leaders, along with engaging sessions on organizational development, fundraising, community impact, resource development, marketing, and more. All United Way board members, executives, staff members, volunteers, and partners throughout the state are welcome to attend.