



POSITION DESCRIPTION

Title: President and CEO

Location: Amarillo, TX

Category: Full-Time

OVERVIEW

Amarillo and Canyon are dynamic and growing communities. The United Way of Amarillo & Canyon is a leadership organization that gathers community resources to advance the common good. We create opportunities for all so that every person can improve access to better education, income and health. Because of the collective efforts and generosity of our donors, we can invest in effective programs and services that direct resources to the areas that will have the most positive impact. The board sees exciting potential for doubling campaign revenue in the next 3 years.

POSITION SUMMARY

The Leader will be a mission-driven, collaborative and innovative leader and manager. S/he will serve as the brand ambassador and champion of the United Way in our community. S/he will leverage the power of relationships and networks by working across private, public and corporate sectors to improve conditions in our community. S/he will be responsible for building trust in United Way and its relevance in the community.

ESSENTIAL DUTIES AND RESPONSIBILITIES

The Leader will:

- Have the passion to make a positive difference in the lives of people and the strength to be a decisive, compassionate and humble leader who is willing to take strategic risks when appropriate.
 - Maintain and foster relationships with current individuals and corporate donors and identify, cultivate and solicit prospective donors and corporate partners to further develop fundraising opportunities.
 - Demonstrate a high level of intelligence and intellectual curiosity and a desire to explore new ideas and innovative approaches to solving problems.
 - Possess an understanding of individual community interest and regional issues and experience dealing with the concerns of multiple constituents.
 - Demonstrate understanding the value and diversity of others' opinions and experiences.
 - Collaborate with the Executive Board team in the development of an effective and motivated board.
 - Champion innovative approaches towards solving community issues.
 - Partner with external organizations to encourage the exchange of information to build effective collaborations.
 - Have the ability to speak in a way that moves large and small groups to action.
 - Recruit and lead a high-performing team and ensure all team members are aligned and collaborating to achieve organizational results.
 - Work closely with the Board to craft and adapt the strategy to achieve and measure the impact of social change.
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COMPETENCIES REQUIRED FOR THIS POSITION

Mission-Focused: Catalyze others' commitment to create real social change that leads to better lives and healthier communities. This drives their performance and professional motivations.

Relationship-Oriented: Understands that people come before process and is astute in cultivating and managing relationships toward a common goal.

Collaborator: Understands the roles and contributions of all sectors of the community and can mobilize resources (financial and human) through meaningful engagement.

Results-Driven: Dedicated to shared and measurable goals for the common good, creating, resourcing, scaling and leveraging strategies and innovations for broad investment and impact.

Brand Steward: Steward of the brand and understands his/her role in growing and protecting the reputation and results of greater network.

Visionary: Confronts the complex realities of the environment and simultaneously maintains faith in a different and better future, providing purpose, direction and motivation.

Team-Builder: First ensures that the right people are in the right roles at the right times, fostering commitment, trust and collaboration among multi-cultural leaders and stakeholders.

Outward-Turning: Understands the dynamics of local, regional and national environments and works on agenda rooted in the community's own perception of its needs and aspirations.

Business Acumen: Possesses a high-level of broad business and management skills and is effective at generating financial support for the organization.

Network-Oriented: Values the power of networks, striving to leverage United Ways breadth of community presence, relationships and strategy.

MINIMUM QUALIFICATIONS

- Bachelor's degree and/or equivalent leadership experience

TO APPLY:

Please forward a **RESUME AND COVER LETTER** by Friday, June 24, 2022

By email at susan.gilmore@unitedwayama.org

or by mail, ATTN: Susan Gilmore, United Way of Amarillo & Canyon, 2207 Line Avenue, Amarillo TX 79106

No phone calls accepted.