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United Way of Texas has been instrumental to my success as a CEO for my local United Way. The complexity of the United Way system can be overwhelming and sometimes hinders getting to “the answer”.

United Ways of Texas instantly sped up my ability to take action and eased my transition into my role. The role of a new CEO can feel isolated but having true partners along side me has made all the difference.

The UWT team is helpful in the success of local Texas United Ways. Their strong leadership, knowledge and expertise are critical to the success of the UW model in Texas.

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— **Stephanie Chandler**

President/CEO of United Way of Grayson County

United Ways of Texas (UWT) was created in 1980 through the merger of several organizations with long histories of supporting the charitable sector since the early 1900s. After more than a century of dedicated community service, UWT remains steadfast in its vision of being united for a future where all Texans thrive. Today, our mission continues to be centered on community as we work towards strengthening and supporting local United Ways in Texas.



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Our partnership with United Ways of Texas has provided access to statewide thinking and statewide leadership. This has resulted in strategies and solutions that have positively impacted our community.

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— **Chris Martin**

President & CEO of United Way of San Antonio and Bexar County



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**TEXAS
UNITED** **THAT'S
OUR WAY**



WHO WE ARE

As the state association for Texas United Ways, UWT builds upon the power of statewide collaboration by equipping nearly 70 member organizations with resources to achieve their missions and meet their communities' most pressing needs. Our work focuses on both building local United Way organizational capacity and enhancing the impact of local United Ways in their respective communities.



HOW WE SUPPORT YOU

ORGANIZATIONAL CAPACITY

UWT provides a variety of organizational capacity supports, including day-to-day technical assistance, customized staff and board trainings, professional development and learning opportunities, best practices related to nonprofit and United Way governance and operations, and back office finance and human resource support services.

COMMUNITY IMPACT

As an additional strategy to help enhance United Way in the Texas community, UWT focuses on systems change through policy and advocacy. During the Legislative Session, we bring the United Way voice to the Texas Capitol through our public policy and advocacy efforts. Likewise, we actively work with our members during the interim to ensure their voices help inform lawmakers as well as the policy priorities of the next legislative session.

UWT also develops and manages several state-level collaboratives which provide best practices and resources: Start Smart Texas (a learning community for early childhood collaboratives across the state), the Texas Nonprofit Initiative (focused on advancing the organizational capacity of and advocacy for the Texas nonprofit sector), and ALICE (a data project focused on raising awareness of the growing number of working Texans who struggle to make ends meet).

OVER THE PAST 40 YEARS

UWT has been a thought-leader, strategist, facilitator, convener, connector, advocacy partner, and a voice—all in service of our network of Texas United Ways and their communities. We strive to provide them with the tools, resources, strategies, and other supports needed to drive their missions forward and make lasting change in their respective communities.

In our efforts to strengthen and support our United Ways, we have:

- **Increased the capacity** of United Ways to focus on achieving results.
- **Advocated at the state and federal level** for policies that build up the nonprofit, education, health, financial stability sectors—the pillars of strong and thriving communities.
- **Mobilized networks** of United Ways and their partners to advocate for their communities and urge key decision-makers, including elected officials to advance policies that build stronger communities.
- **Bolstered the coalition-building and convening efforts** of local United Ways and their community partners
- **Convened diverse stakeholders** on behalf of the network to address complex challenges facing Texas communities and move improvements forward.
- **Partnered with state agencies and other statewide stakeholders** to scale promising programs and practices across diverse Texas communities.

UWT has worked to strengthen and support the efforts of local United Ways by listening, analyzing, developing, and communicating with Texas United Ways. Our talented staff with a wide range of expertise—public policy, philanthropy, resource development, business management, finance, and strategy—promote and bolster the impact of our members in their local communities.

SUITE OF SERVICES

At UWT, we believe an effective organization takes strategy to drive results. For this reason, our services focus on securing opportunities on behalf of local United Ways as well as working to address the most critical issues to our members. We pride ourselves in supporting local United Ways so they can ultimately do what they do best: making a difference by uniting and leading in their community.

SERVICES INCLUDE:

- Day to Day Technical Assistance for UW Staff and Board
- Customized Facilitation
- Strategy Development
- Community Listening
- Visioning
- Storytelling
- Public Policy and Advocacy
- Resource Development and Campaign Best Practices
- Executive Search
- Partnership and Collaboration Development
- Issue Area Research
- Back Office Accounting and HR